**AR 111 A-CE: Two-Dimensional Design TH 8:00-9:20 am Central Time**

**AR 111 B-CE: Two-Dimensional Design 9:30-10:50 am Central Time**

#### Fall 2020 - Synchronous Online

Professor Susan Vitali, MFA

Please use Professor Vitali (not Dr. Vitali)

Office hours: Feel free to call, text, or email

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**Course Objectives**

The primary objective is to familiarize you with the visual elements that are essential to communicate in a two-dimensional design. You will gain experience in manipulating these elements to make fundamentally strong and coherent visual statements. Through the investigation and interpretation of Modern and Contemporary artwork, a vocabulary will be established relevant to creating, discussing, and communicating a visual statement. This course will challenge the way you are accustomed to solving problems, communicating, and viewing the world. An emphasis will be placed on the handling of certain materials and media. Efficient use of these materials will only come through understanding and experimentation of the media used in the visual problems. In being efficient, you gain the ability to contextualize your ideas into clear visual statements. In making clear statements, you will begin to investigate the work on a formal and conceptual level. This course will address the following values that are shared in the Exploration Curriculum:

* Identify an appropriate process, form, or technique for expressing a creative idea
* Create or perform a creative piece appropriate to the discipline
* Contribute to group critiques and discussions about the creative work of self and others
* Revise, refine, and finalize own creative work on the basis of established criteria of the discipline, process, form, or technique

**Course Description and Major Activities**

The assignments throughout the semester will utilize the formal elements of two-dimensional design: line, shape, value, texture, and color. Projects begin with analysis and discussion of formal elements and conceptual problems in Modern and Contemporary artwork. Then the student will demonstrate their understanding of the current topic through sketchbook and preliminary designs. The students’ understanding of media and formal elements is then discussed in class critiques of their final visual statements. You will be expected to incorporate previous elements to subsequent projects. Critiques will critically analyze your work and will be the basis for evaluating and discussing the projects. Final projects will culminate in your understanding of the formal elements combined with a conceptual problem.

You must be prepared to arrive on time and ready to work, even though this is an online course. This time will be extremely valuable as we use it for working on assignments, discussing your work, having critiques (and preparing for them), holding lectures, and viewing slides. In maintaining a professional working atmosphere, the last 10 minutes of class will be spent cleaning after your workspace. Understand that being able to speak about your work is extremely important. Hence, critique is valuable to the outcome of your work. With each critique, you should expect to take what you learn and apply it to the projects that follow. Although we will spend time working during the class, the student should expect to work 3-4 times as long on their projects outside of class (an estimated 8 outside class hours a week). Please do not hesitate to ask questions ever! All information is valuable to everyone.

In the past there was a requirement to give an oral presentation based on a piece of artwork you found attending a gallery or museum. I would prefer you go to see work in person if there are gallery openings near you, however, viewing work online from the sources I will provide may fulfill this requirement. Instead of an oral presentation you will be writing a paper. The paper will be a formal and conceptual analysis of the artwork. The paper will utilize your understanding of the terminology and how it is applied to a visual statement. You should focus your analysis on an individual piece of art. An image of the artwork is required.

**Grading policy**

Grades are based on the following scale:

A = A degree of excellence well beyond class level

B = Performance of strong competency

C = Average performance

D = Bellow average performance

F = Failure to fulfill class requirements

Point scale:

A: 100-94

A-: 93-90

B+: 89-87

B: 86-83

B-: 82-80

C+: 79-77

C: 76-73

C-: 72-70

D+: 69-67

D: 66-60

F: 59-0

Each project will be graded on a variety of issues such as craftsmanship, presentation, inventiveness, visual impact, criteria specified per project, formal, and conceptual considerations. Homework assignments will be included in project grades and can affect your final grade. The Final Projects are equal to 30% of your final grade. Your studio etiquette and participation in discussions and critiques will also contribute to the final grade. **I post grades on Moodle for easy access.**

All projects assigned, will be graded using a numbered rubric. Projects will receive a number grade in the following categories:

* Presentation
* Project Criteria
* Experimentation
* Formal Execution
* Conceptual Execution
* Critique Participation

| ACTIVITY | POINTS | Weight |
| --- | --- | --- |
| Project 1 Symmetrical Design | 100 | \* |
| Project 1 Asymmetrical Design | 100 | \* |
| Project 1 Perspective Design | 100 | \* |
| Project 2 Rendering | 100 | \* |
| Projects 2 Open choice | 100 | \* |
| Project 3 PS Color Systems | 100 | \* |
| Project 3 PS Identity Tessellation | 100 | \* |
| Project 4 PS Color Collage | 100 | \* |
| Project 4 Painting Collage | 100 | \* |
| \* Project grades equal 60% |  | \*60% |
| FINAL Written Paper | 100 | 10% |
| FINAL Art Project | 100 | 20% |
| Homework |  | 10% |
| TOTAL |  | 100% |

You will be kept informed of your progress through the critiques and the routine grading of individual projects. The critique is my way of evaluating your comprehension of the vocabulary, course content and project. During critiques, it is advised to record comments discussed in your sketchbook, providing a reference for you later. Try not to be motivated by grades when creating work. In doing so, you will be "playing it safe." This hinders your ability for experimentation and critical thinking, please keep the lines of communication open.

Please be aware that we will have class discussions and critiques, in which work is shared and discussed. By being part of this class, we each agree to address other people and their work with respect. Critiques will be given at the beginning of class; it is very important to show up to class on time and ready to discuss the work. Critiques are equivalent to a test and there are no make up critiques, missing one will lower that project’s grade. Work incomplete at critique is considered late. Late work must be turned in by the next class meeting or before for a grade no higher than a “C”. Students with accommodations should make individual appointments with me to discuss utilization of accommodations. **Respecting both your peers and myself, cell phones should be turned off during class time and critiques. If you text or your phone rings and disrupts the class at any time I will mark you absent for the day.**

### Attendance Policy

Attendance is mandatory. **Four unexcused absences will result in failing the class regardless of work completed.** If you are on a sports team or are ill and have to miss a class this counts as an absence (this is why you are given three). Arriving to class late and/or leaving early three times will count as one absence. If you do miss a class it is your responsibility to find out what you missed and be prepared for the next class. Get the name and phone number of a few classmates so you can find out what you missed. I suggest you talk to me in advance if you know you are going to miss class.

Due to the unknown circumstances of the Coronavirus on our lives please talk to me if you need to miss due to illness for yourself or a loved one, or any related reason you need to miss class because of the changes in our schedules due to the virus.

I will be recording class and posting them on Moodle.

### Academic Accommodations

Students who require academic accommodations due to a disability should make an appointment with me as soon as possible to discuss these accommodations. If you have not established your academic accommodations through the Office of Accessibility, but need assistance due to a disability, please contact that office as soon as possible at [awsmith@bsc.edu](mailto:awsmith@bsc.edu) or [accessibility@bsc.edu](mailto:accessibility@bsc.edu). You may call the office at 226.7909.

**Academic Integrity**

Adhere to the honor code at all times: As a member of the student body of Birmingham-Southern College, I recognize my responsibility to the traditions of the institution, to my fellow students and to myself. I recognize the significance of the honor system. I pledge that I have read and understand the Constitution of the Honor Council, including the Honor Code, and agree to be bound by its provisions.

Additional information on the honor code and violations can be found in the Birmingham-[Southern Student Handbook](https://www.bsc.edu/campus/studev/student-handbook/7/) and on [the BSC website](https://www.bsc.edu/campus/studev/honor-council/index.html).

**Netiquette**

1. **Check your email often--**this is the method the instructor will use most often to communicate with you.
2. Adhere to the same standards in your digital communications as you would for traditional written language.
3. Use clear and concise language.
4. Remember that all college level communication should have correct spelling and grammar.
5. Be cautious when using humor or sarcasm, as tone can be lost in an email or discussion post.
6. Using all capitals is the equivalent of SHOUTING and considered RUDE.

**Student Grievance Policy**

Students should follow the complaint process as outlined in the current [Birmingham-Southern College Student Handbook.](https://www.bsc.edu/campus/studev/student-handbook/46/)

**Accessibility/ Americans with Disabilities Act**

Birmingham-Southern College complies with Section 504 of the Rehabilitation Act and the Americans with Disabilities Act. Students with disabilities who seek accommodations must make their request by contacting the Office of Accessibility in-person, via email ([accessibility@bsc.edu](mailto:accessibility@bsc.edu)), or by calling 205-226-7909. The Office of Accessibility is located in the Counseling and Health Services Suite of Norton Center Room 241. Students who are registered with the Office of Accessibility are responsible for providing faculty with a copy of their accommodation letter and scheduling a meeting to discuss how their approved accommodations will apply to this course. Visit the [Office of Accessibility website](https://www.bsc.edu/campus/accomodations/index.html) for additional information or contact Angela Smith at [awsmith@bsc.edu](mailto:awsmith@bsc.edu).

**Title IX**

Birmingham-Southern College is committed to the creation and maintenance of a safe learning environment for students and the campus community. The College forbids any type of sexual or gender-based misconduct among its students, faculty, and staff. The College encourages all members of the academic community to report suspected sexual and gender-based misconduct to the appropriate authorities so that it can be investigated, remedied, and eliminated. Such misconduct is prohibited whether the actor is a student, faculty member, staff member, contractor, visitor, or another member of the College community. BSC forbids retaliation against any person who has opposed, reported or participated in an investigation concerning sexual or gender-based misconduct.

In accordance with federal policy, all College employees are required to report information related to discrimination and harassment which includes, but is not limited to, sexual assault, relationship violence, stalking, and sexual harassment. For this reason, if you tell a faculty member about a situation of sexual harassment or sexual violence or other related misconduct, the faculty member must share that information with the Title IX coordinator. As a student, you can report allegations of sexual misconduct to officials in Student Development (Assistant Dean of Students, Dana Bekurs; Associate Dean of Students, W. David Miller; Vice President for Student Development, David Eberhardt), Campus Police, or confidential resources in Counseling Services, Health Services, and Religious Life. Please refer to the Title IX section of the BSC website for more information on filing a report and available resources.

**Required Text**

* **The Critique Handbook: A Sourcebook and Survival Guide**; Kendall Buster and Paula Crawford.
* **An Illustrated Field Guide to the Elements & Principles of Art and Design**; Joshua Field.

**Materials**

Materialscan be purchased from **Forstall Art Center, 215 20th Street between 2nd and 3rd Ave. North, Birmingham, 205-870-0480**. They put a package deal together at a discounted price, including tax – this is a discount of 40% off the total retail and tax.) (*They have a free parking lot on 3rd Avenue North just East of 20th Street. You can enter through the red door at the back of the building. Or you can have it shipped. Look for my class on this page, there is a pick up and a shipping option.*

<https://www.forstallart.com/back-to-school-kits.html>

* Kneaded eraser
* 1 set Micron felt tip pens with sizes #1, #3, #5
* 1 black sharpie
* X-acto knife with extra blades
* Canson Bristol pad 9” x 12”
* Circle Radius Template
* Black India Ink
* 12” ruler
* Paint Brushes
* Artist Tape
* Golden Acrylic Paints:  Titanium White, Carbon Black, Primary Magenta, Primary Cyan, Primary Yellow
* Palette knife
* Gray Scale and Value Finder

**Additional things you will need that you may already own.**

* Container for water: jar or cup
* Pencil
* Scissors, optional