## Dr. Valenti’s Notes on Class Experiment on Social Norms

1. State the hypothesis for this study.

*People who watch a movie clip in a room of peers who are laughing at the clip will rate the clip as funnier than people who watch the clip in a room of peers who have neutral reactions to the clip (presumably because they pick up on the implicit social norm and follow along).*

1. Identify the variable being **manipulated** in this study**.**  *Norm or Peers behavior are both good answers.*
2. How many and what are the **conditions (**aka **levels)** of the **independent variable (IV)**. *The two conditions (levels) are (1) laugh/act as if funny, and (2) have neutral expression/act as if not particularly funny.*
3. Identify the **DV**. *How funny participants rated the movie clip.*
4. How was the **DV measured**, and what **type of measure** (self-report or behavioral) was used?

*The DV was measured using a self-report question asking, “How funny was the clip you just watched?” with a fully-labeled five-point scale.*

1. In addition to manipulating an IV and measuring a DV, what **components of a true experiment** were included? Note when/how they happened in this study.

*Components: (1) Manipulate IV, measure DV; (2) Random assignment of conditions to each participant, through drawing their condition number (1 or 2) out of a mug; (3) Standardization of procedures. E.g., same movie clip, same room and same seats, same confederates and researcher.*