**Polling Activity**

Answer either on this sheet (print it out) or on a separate paper and turn in by 11/17 in class.

1. What are some motives for conducting a poll?
2. What are the most important factors to think about when constructing a public opinion poll? Explain your answer using evidence.
3. What should voters always look for when reading a poll to be sure it is accurate?
4. What is a representative sample? Why is it important to have a representative sample when taking a poll?
5. Name 1-2 groups of people who may be left out of opinion polls as they are currently conducted? What is a consequence of leaving these groups out of polls?
6. Why is question order and asking questions in an unbiased way important? Why should you pay attention to which organization is conducting the poll?
7. Do you think polls have a positive, negative or neutral effect on the democratic process? Explain your answer using evidence.