**PrepGuide/IT-9**

Based on: Lack and Rousseau, chs. 2**-3**, and Kida, ch. 9, others as needed

**NAME:**

**IMPORTANT:** Deposit a Microsoft WORD document on Moodle in the space provided. We cannot read or accept ANYTHING else, not .pages, not pdfs, nothing else.

**Directions:** Please type your answers below each question. PLEASE leave the question in the document, spacing as needed. *Use your own words*. Recall, we are not as interested in “the correct answer” as we are in clear evidence of the *effort and thoughtfulness* of your attempt. You may be brief, yet still thorough. Try your best.

1. Visit the following website about a product purported to help with hyperactivity, focus, and attention: <https://www.nativeremedies.com/brightspark-hyperactivity-relief-tablets.html>

Use what you have learned from your readings (those above) to evaluate the information you find there.  For example, you might explain a few reasons you are skeptical of the claims by showing how the authors fail to support their claims (if they do so). You should note how the site or information therein illustrates a few of the characteristics of pseudoscience (those L&R outline, pg. 42-47), or any other information you have learned that you think applies well to the site/information on the site.  You could argue why people may believe in the efficacy of the supplements by referring to heuristics from Kida ch. 9. Make sure to explain specifically how you think the examples you select from the site/page illustrate the concepts you choose.  You do NOT need to do all the above. Focus much of your effort on L&R ch. 3 since that is the topic for the day.