

Coming next...

- ▶ the last quiz: next Monday on chapter 16- social change
- ▶ Journal #4- “*sociological me*” due this Wednesday by midnight
- ▶ Social movement project due next Monday by midnight
- ▶ Final exam at 9AM on May 16th
- ▶ We will have a final exam study session next Monday



Education

Chapter 10

Warm up:

Things You Have Learned at School

Social Norm / Value	How did you learn it?	When did you learn it ?
		Kindergarten
		high school
		College

What Is Education?

- ▶ ***Education*** is the process by which a society transmits knowledge, values, and expectations to its members so they can function in society.

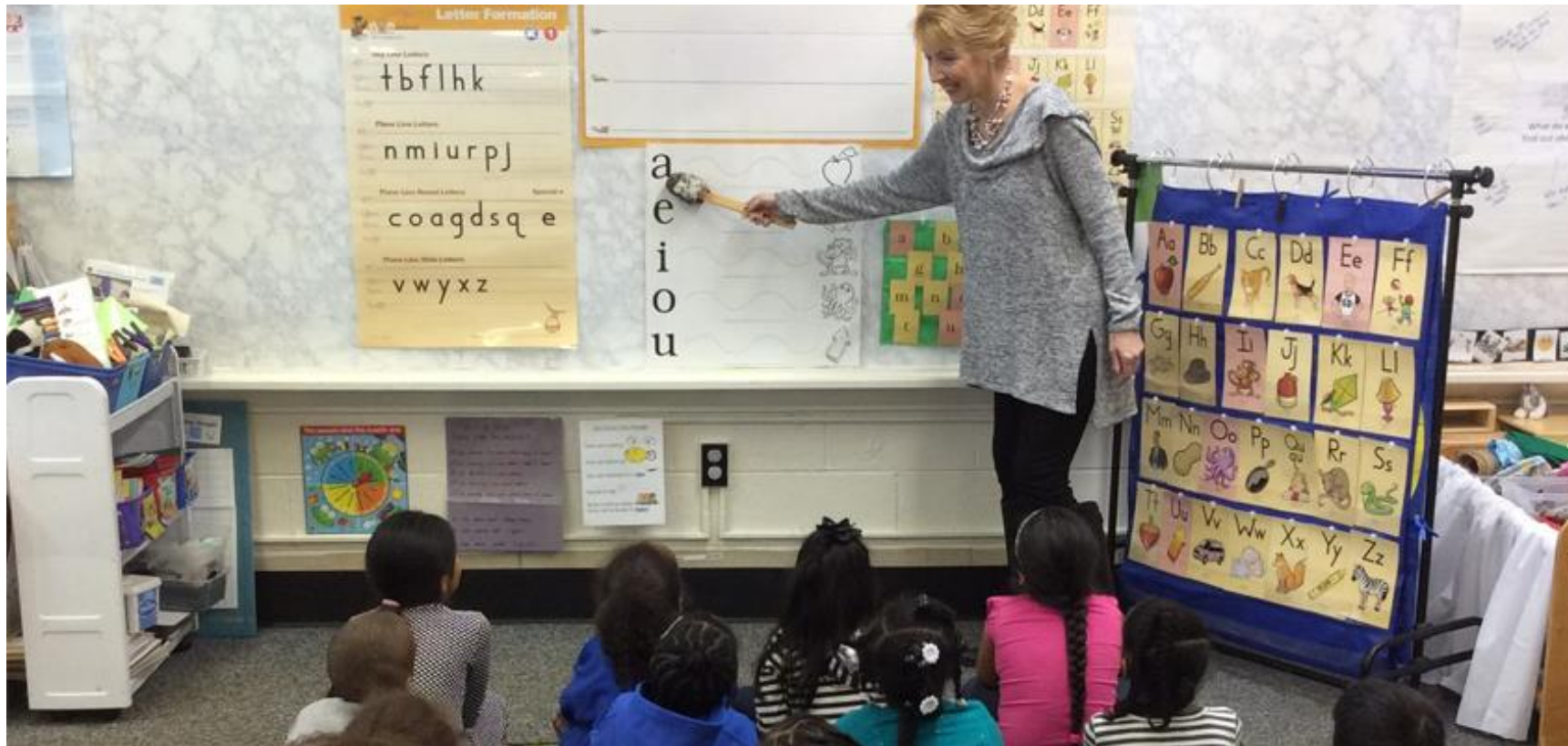


The Granger Collection, NY

What Is Education? Functions

- ▶ Schooling serves a number of important functions for society.
 - ▶ The transmission of knowledge
 - ▶ Learning to follow society's rules and respect authority
 - ▶ Being socialized to develop other qualities that will eventually make people efficient and obedient workers

Functions of Education- Transmission of Knowledge



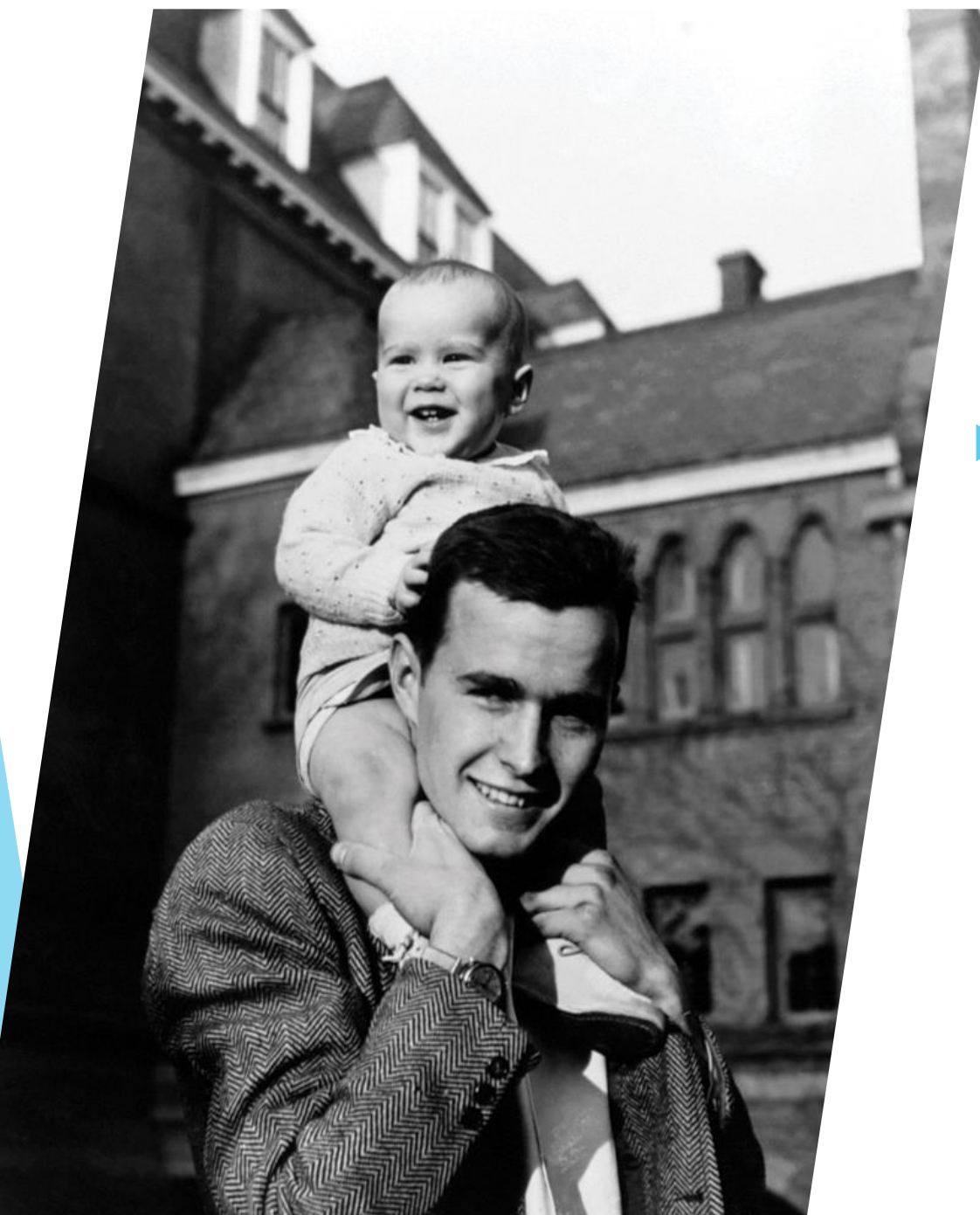
Functions of Education-

Transmission of Values, Beliefs, and Attitudes

- ▶ The nonacademic and less overt socialization functions of schooling are called the **hidden curriculum**.
- ▶ The term hidden curriculum describes the values and behaviors that students learn indirectly over the course of their schooling because of the educational system's structure and teaching methods.

What Is Education? Inequality





Affirmative Action

- ▶ A set of policies that grant preferential treatment to a number of particular subgroups within the population - typically, women and historically disadvantaged racial minorities.

Discussion: Preference Policies at the University of Michigan

- ▶ Does this process seem reasonable as a way to get a diverse and highly talented incoming class of students? Why or why not?
- ▶ Does it significantly advantage or disadvantage some students? Explain.

Discussion Questions:

- ▶ Why did you choose to attend college?



TABLE 1.1 Overcredentialed? Workers with Bachelor's Degrees in 1970 and 2015

	PERCENTAGE OF WORKFORCE, AGE 25-64, WITH BACHELOR'S DEGREE		
JOB TITLE	1970	2015	% CHANGE
Bartenders	3%	20%	567%
Photographers	10%	50%	400%
Electricians	2%	7%	250%
Accountants and auditors	42%	78%	86%
Actors, directors, and producers	41%	74%	80%
Writers and authors	47%	84%	79%
Military	24%	37%	54%
Dental hygienists	29%	36%	24%
Primary-school teachers	84%	94%	12%
Doctors	96%	99%	3%
Preschool teachers	53%	48%	-9%
Human-resource clerks	40%	29%	-28%
Machine programmers	27%	7%	-74%

A recent *Economist* article found that since the 1970s, more American workers in most professions have earned a bachelor's degree. In half of these professions, the authors found that real wages have actually fallen. Do these examples support Collins's argument about overcredentialism? Have these jobs gotten more demanding or technologically complex over time or are there just more people doing them with a diploma?

SOURCES: University of Minnesota IPUMS; *The Economist* (2018a).

Need a Diploma? No Time to Study? We Can Help!

Our service provides high quality, professional looking replicas. You're the only one who will know it's not real!

Fool Your Parents! Great for Parties!

Private. Confidential.

Authentic-looking raised gold foil seals!

Overnight service. Arrives in an unmarked box.



Any
College or
University
Name

Your
Name

Degree
& Major

Year of
Graduation

Choose from the following academic degrees:

- | | |
|---|---|
| <input type="checkbox"/> High School | <input type="checkbox"/> Doctorate (Ph.D.) |
| <input type="checkbox"/> Associate's (A.S., A.A) | <input type="checkbox"/> Law (J.D., LL.D.) |
| <input type="checkbox"/> Bachelor's (B.S., B.A., etc.) | <input type="checkbox"/> Business School |
| <input type="checkbox"/> Master's (M.A., M.B.A., etc.) | <input type="checkbox"/> _____ |

We will personalize to include the school name, your name, preferred area of study, and year of graduation. Transcripts also available to further enhance realism.

I.D. Cards and Certificates

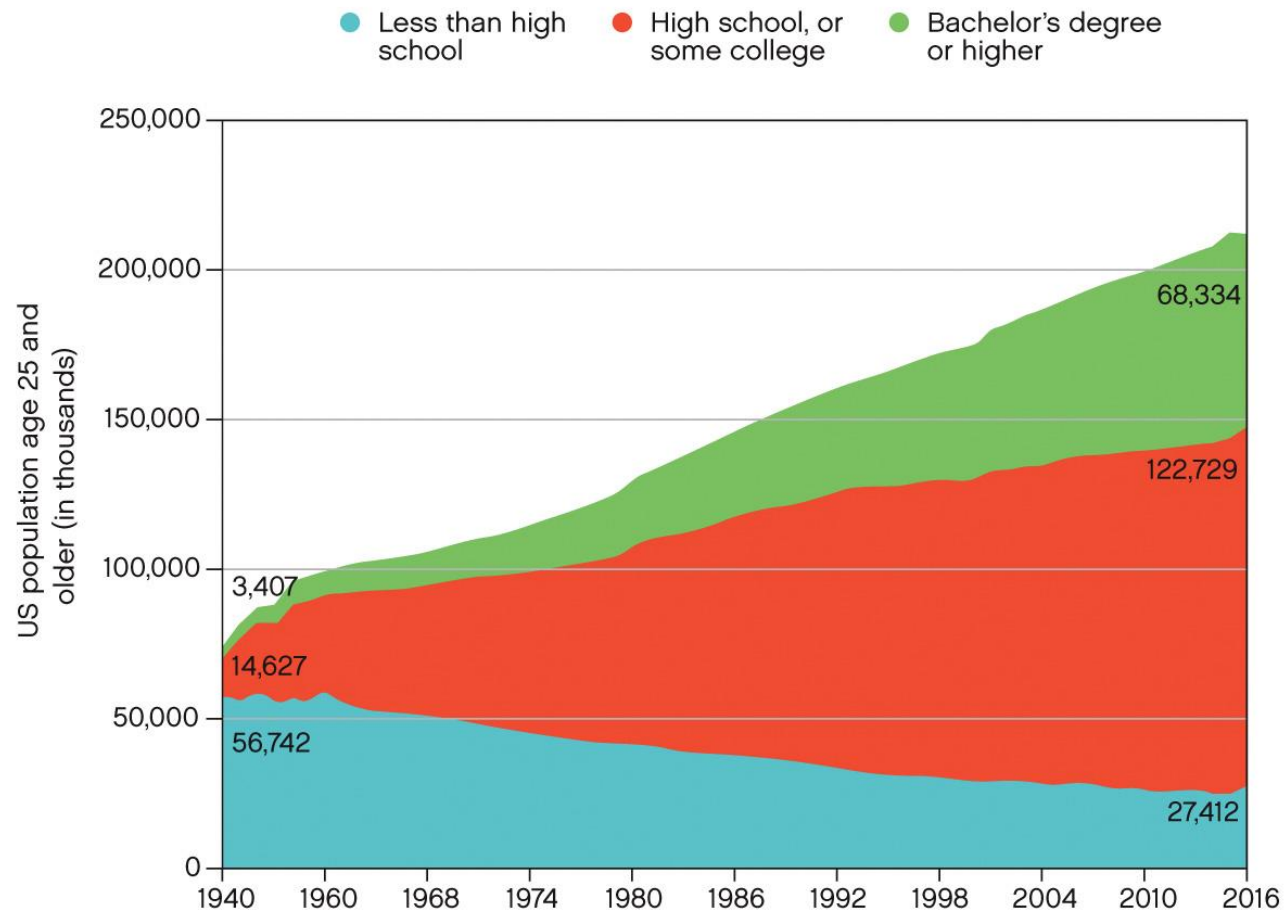
Kindergarten Diploma • G.E.D. • Birth Certificate • Passport
Marriage Certificate • Divorce Certificate • Green Card
Social Security Card • Actor's Guild ID • Beautician Certificate
Motor Vehicle Bill of Sale • Driver's License • Press Card
Ordained Minister • Real Estate License • Travel Agent
Police Academy • Special Agent • Private Investigator
Bodyguard • Black Belt Instructor • Sales Achievement
Commercial Pilot • Flight Instructor . . . and More!



OR DO IT YOURSELF AT HOME: Download 100% customizable templates to create impressive credentials on your own computer!

The Rise in Educational Attainment

FIGURE 13.1 The Rise in Educational Attainment, 1940–2016



SOURCE: US Census Bureau, 2016f.

Boom of Higher Education

- ▶ *Functionalists* : demands of the marketplace (industrialization)
- ▶ *Conflict theorists*: expansion of the educational; symbol of elite status

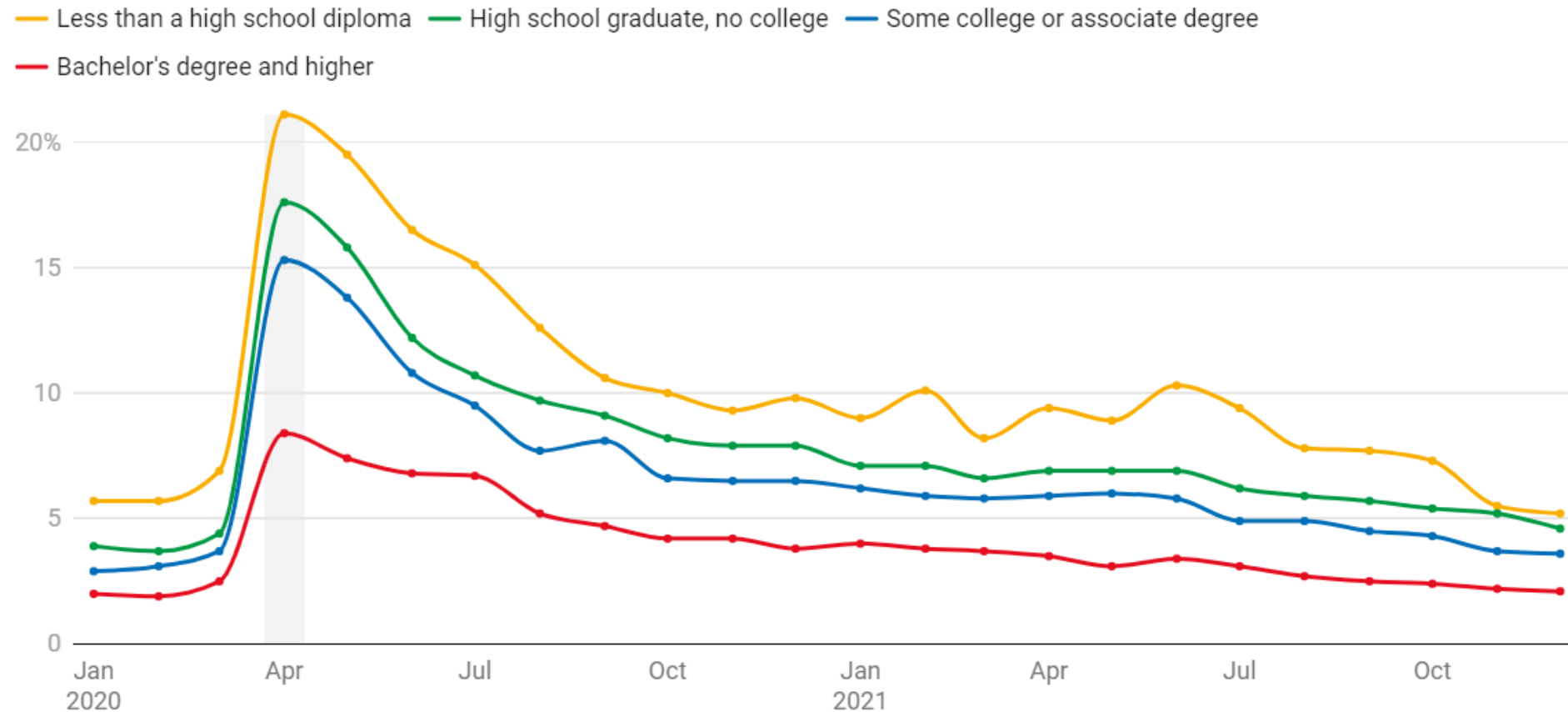
Activity:

Pay Off My Student Loan

- ▶ How much student loans you will own by the time you graduate?
- ▶ Google search the average salary of the job you may get in your dream city after college
- ▶ Calculate: how many years you will be able to pay off the debt? (please consider the cost of living in the city)

U.S. Jobless Rate by Education Level

Workers with lower levels of educational achievement had higher levels of unemployment in April 2020, during the early days of the pandemic. **Hover over each line to see the unemployment rate.**



Note: Data is seasonally adjusted. Data is limited to workers ages 25 and older.

Chart: Mauro Whiteman • Source: Bureau of Labor Statistics, Current Population Survey. • Created with [Datawrapper](#)

Gaokao (National Higher
Education Entrance
Examination):
How one exam can set
the course of a student's
life in China



GAOKAO

Over 9.75million students

Discussion: Compare the Two Systems

- ▶ How do these two different college admission systems impact inequality?