

Code: soci



Warm up: Human nature?

- What is the thing about human being, that is unique and irreducible, that we all have in common and that separates us from other creatures on earth?

Nature vs. Nurture



- Movie *Just Visiting*:
- Two people from 12th century England time travel to 21st century America





Socialization

What Is Socialization?

- **Socialization is the process of learning and internalizing the values, beliefs, and norms of our social group.**
- Two major components in the process:
- learn the culture & self-identity



David Grossman/Alamy Stock Photo

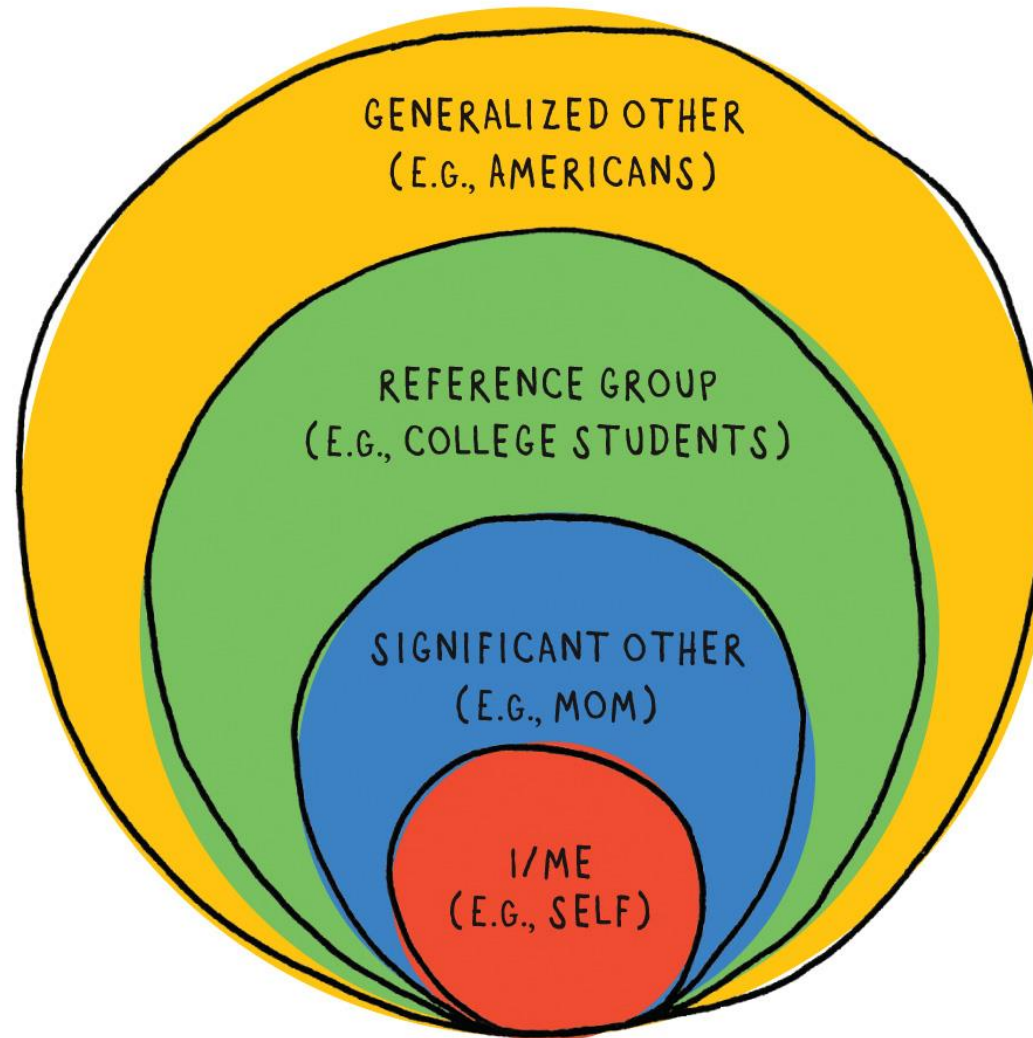
Theories of the Self

- The ***self*** is our experience of a personal identity that is separate and different from all other people.
- Sociologists believe the self is created and modified through interaction with others over the course of one's life.

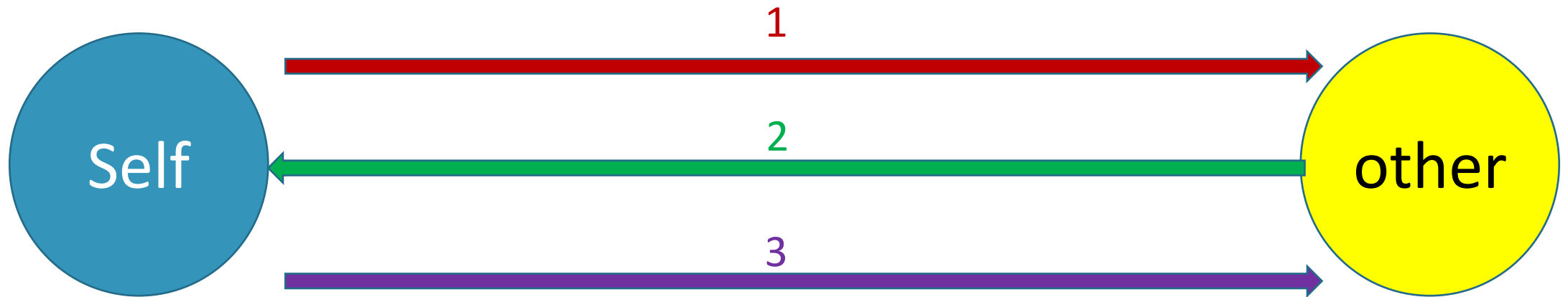
How Are Children Socialized?

- Who am I
- What is reality
- How should I do to be *Me* and behave according to the *Reality*?

FIGURE 4.1 Mead's Stages of Social Development



Cooley's Looking-Glass-Self Process



1. We imagine how we want to appear to others.

2. Others make judgements and respond.

3. We experience feelings and react based on our interpretations.



Your turn:

Use *looking glass-self process* to explain how a little girl manage to prep for her dress up for a princess party.

Theories of the Self: Erving Goffman

- **Erving Goffman** believed that meaning is constructed through interaction.
- His approach, called **dramaturgy**, compares social interaction to the theater, where individuals take on roles and act them out for an audience.
- Goffman saw social life as a sort of game, where we work to control the impressions others have of us, a process he called **impression management**.

Think: Your First Professional Interview

- Image you are about to have your first professional interview. What / where is your stage? What is your role? Who are your audience? How you prep and act to manage your impression?



Agents of Socialization

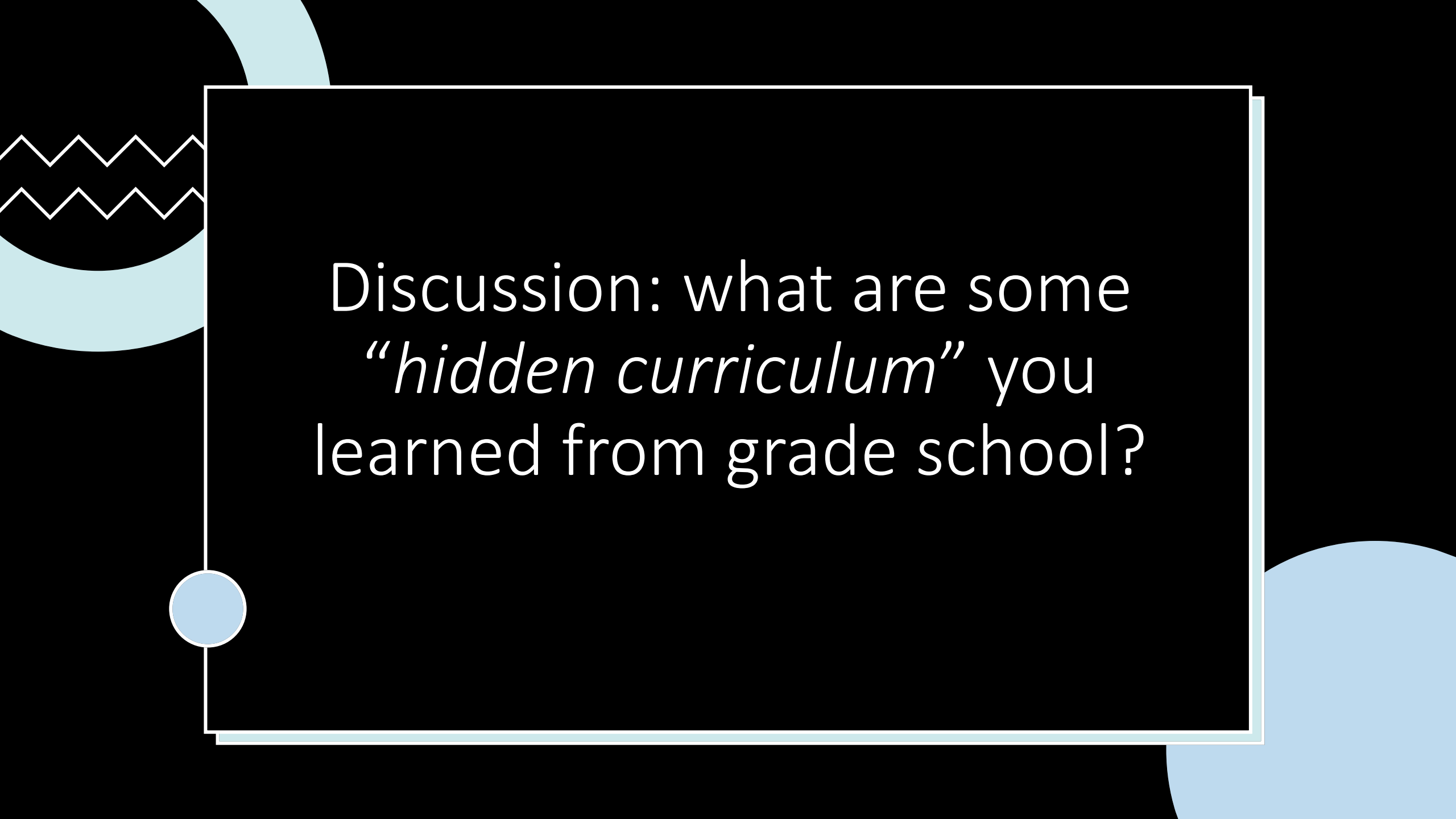
- ***Agents of socialization*** are the social groups, institutions, and individuals that provide structured situations where socialization occurs.
- Major agents
 - Family
 - Schools
 - Peers
 - The Media

Agents of Socialization: The Family



Agents of Socialization: Schools





Discussion: what are some
“hidden curriculum” you
learned from grade school?



Agents of Socialization: Peers



Agents of Socialization: The Media

- Mass media has become an important agent of socialization, often overriding the family and other institutions in instilling values and norms.
- Most controversial agent of socialization



Discussion: Agent of Socialization at Different Age

- which agent of socialization they feel had the largest impact on you
- as a child
- as a teenager
- as a young adult (now)

Adult Socialization

Adults are not completely socialized, changes in life circumstances (moving to a new community, losing a job, etc.) result in learning new behaviors

Resocialization is the process of replacing previously learned norms and values with new ones as a part of a transition in life.

Agents of Socialization: Total Institutions



Randy Stotler/AP Photo





Statuses and Roles: Status

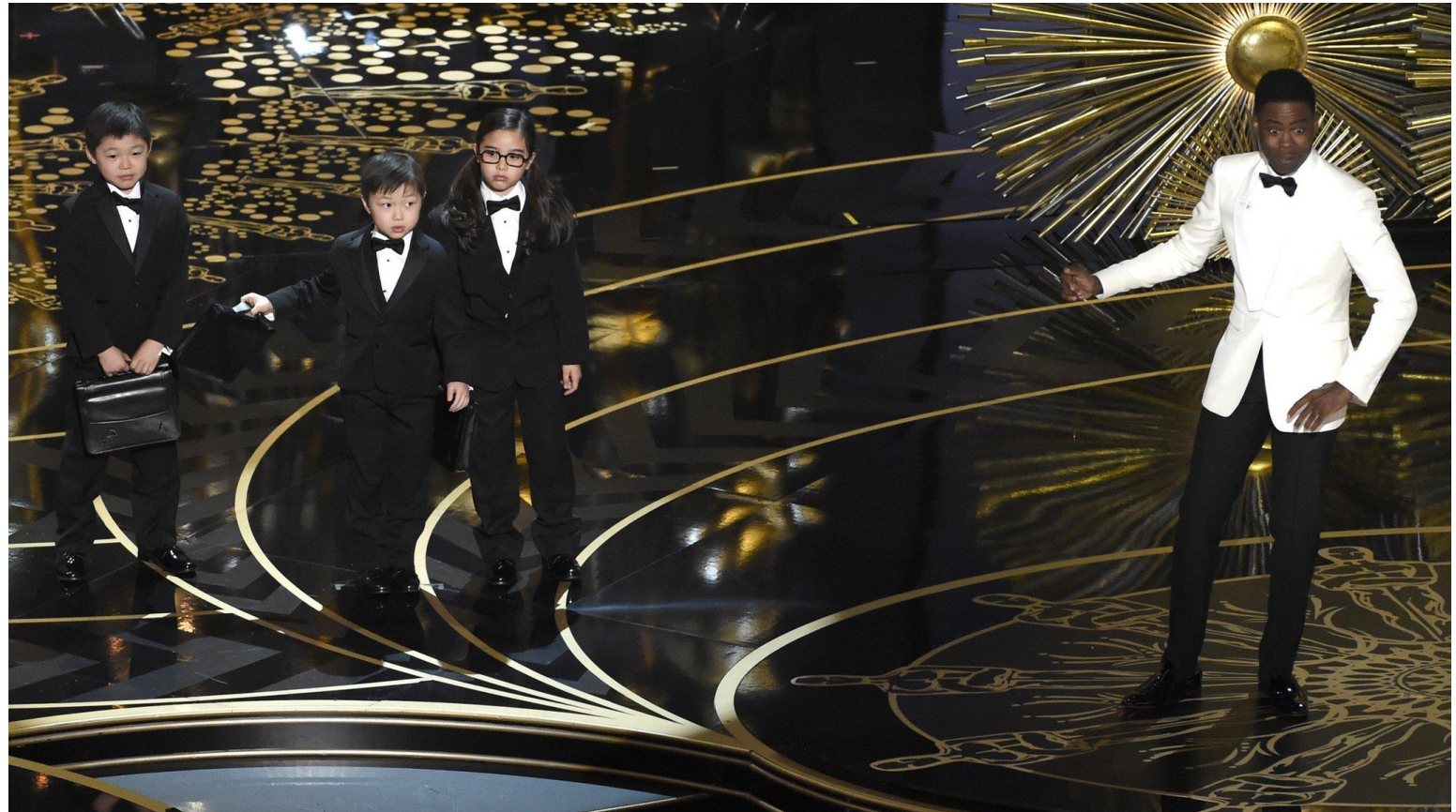
- A ***status*** is a position in society that comes with a set of expectations.
 - An ***ascribed status*** is one we are born with that is unlikely to change.
 - An ***embodied status*** is one that is located in our physical selves.
 - An ***achieved status*** is one we have earned through our individual effort or that is imposed by others.
 - Our ***master status*** is a status that seems to override all others and affects all other statuses that we possess.

Discussion: Your Master Status

- Think of how you introduce yourself (other than your name) when you are at the following scenarios:
- *Fraternity / sorority gatherings*
- *First day of class*
- *Meet someone for the first time at a relative's thanksgiving dinner*
- *Travel to a professional conference and start an elevator speech*

Stereotyping

- Judging others based on preconceived generalizations about groups or categories of people.





Statuses and Roles: Roles

- **Roles** are the set of behaviors expected from a particular status.
- **Role conflict** occurs when the roles associated with one status clash with the roles associated with a different status.
- **Role strain** occurs when roles associated with a single status clash.
- Either of these processes may lead to **role exit**.



Discussion: My Roles

Identify 3 roles you may have

Give 1 example to each of the following:

Role conflict

Role strain

Role exit



Emotions and Personality (1 of 2)

Emotions and Personality (2 of 2)

- ***Emotion work*** refers to the process of evoking, suppressing, or managing feelings to create a public display of emotion.



How do we socially construct the reality?

Vertical Comparison

- Dating before and after internet in America

Horizontal Comparison

- Funeral in America and in other countries

Why do we need to learn socialization?

- Micro level: To understand individual's behaviors
- Macro level: to understand policies, actions by nation
- Consequences of not knowing socialization?

Study Abroad

