

Coming next...

- Journal #1 was graded. Good Job everyone! Please read my comments.
- Homework (as usual) due next Monday
- Exam 1 next Wednesday! multiple choices / true or false / short answers
- Exam 1 covers chapter 1 ~ 4
- Lecture PPT and your notes are your study guide
- Exam 1 will be done in class, in person, on Moodle.
- Make sure you have your electronic devices that is fully charged and connected to internet.
- Accommodation: please email me a reminder with specific request.

Warm up:
Are human
behaviors nature?



Nature vs. Nurture





Socialization

The Process of Socialization

- ***Socialization*** is the process of **learning** and **internalizing** the **values, beliefs, and norms** of our social group.
- Socialization is NOT doing social..... !!!
- The socialization process begins in infancy and lasts throughout the lifetime.
- Language facilitates socialization.

■ 姥姥 VS. 奶奶

Theories of the Self

- The *self* is our experience of a personal identity that is separate and different from all other people.
- Sociologists believe the self is created and modified through interaction with others over the course of one's life.

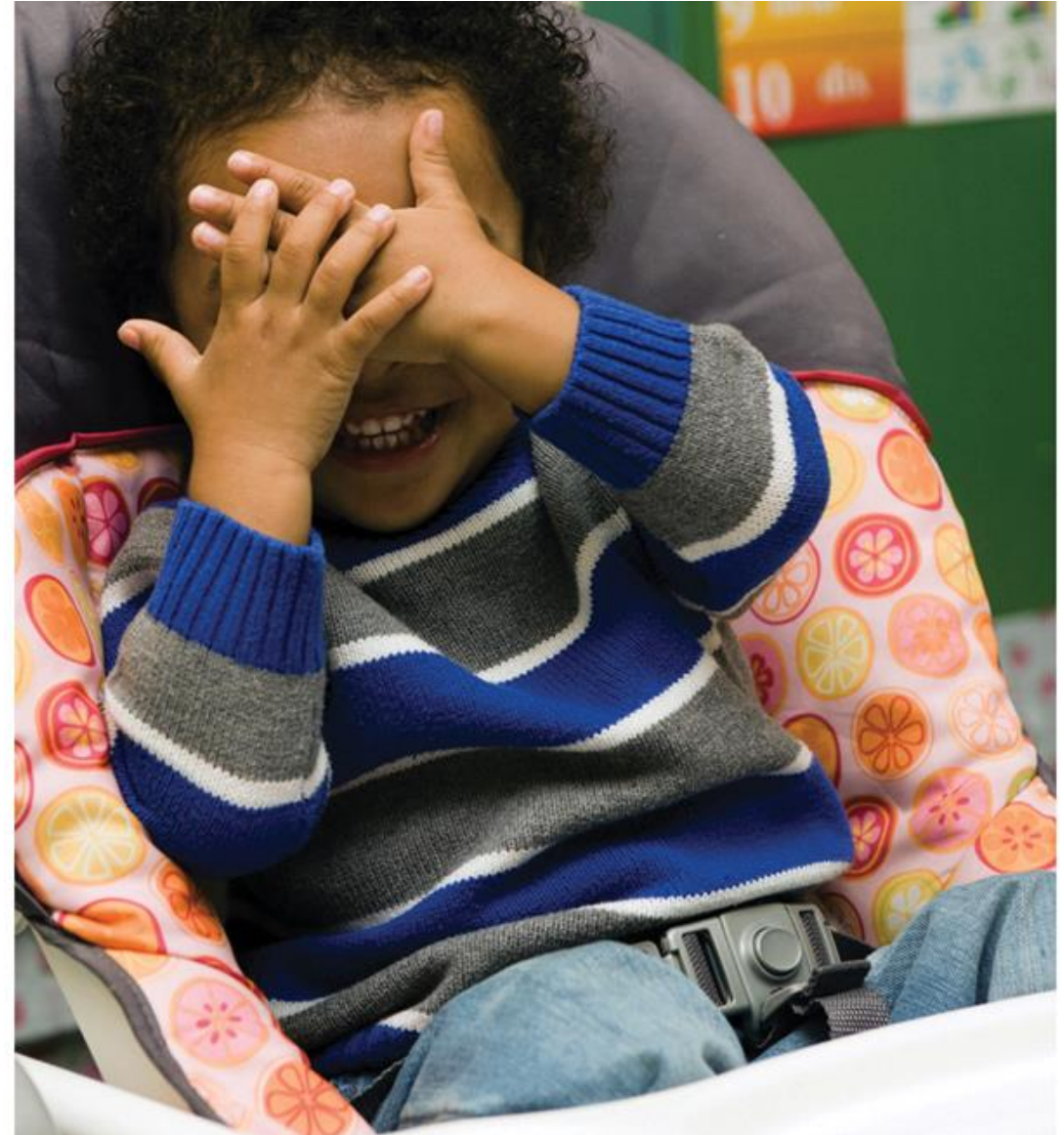
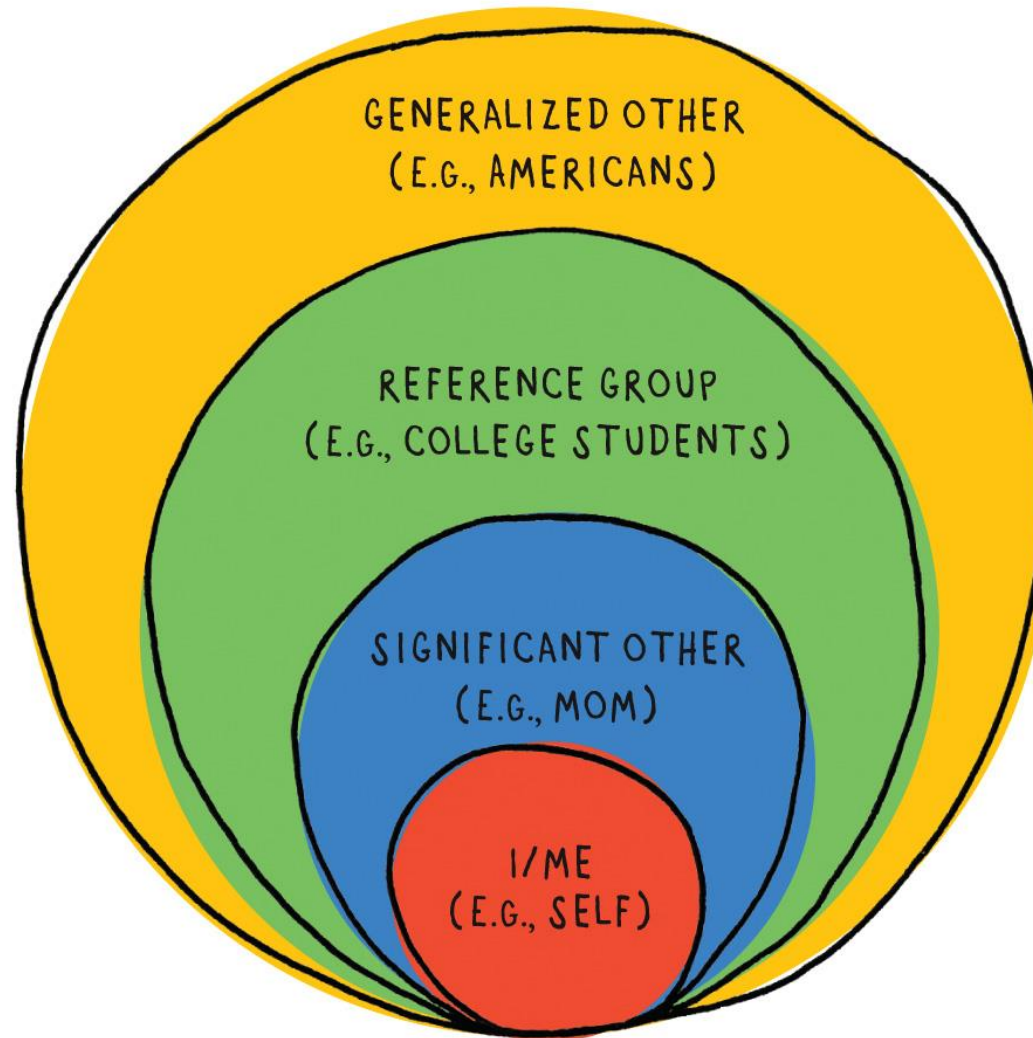
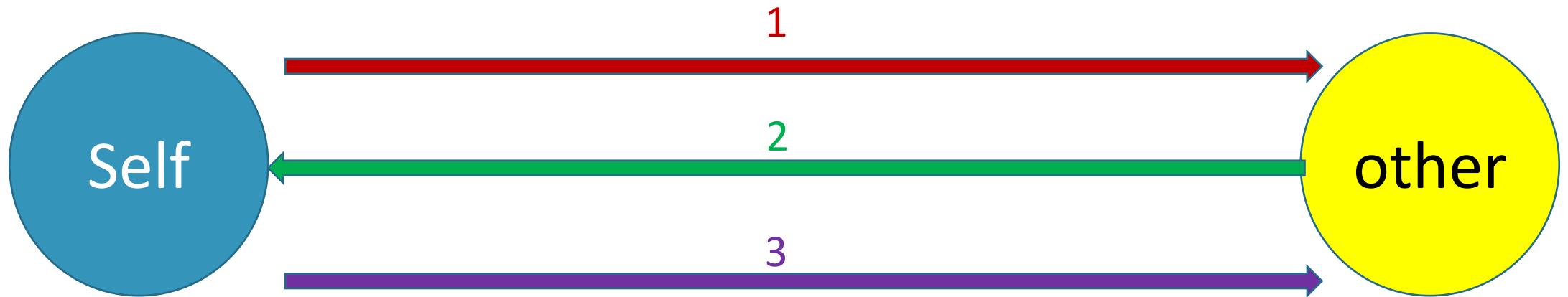


FIGURE 4.1 Mead's Stages of Social Development



Cooley's Looking-Glass-Self Process



1. We imagine how we want to appear to others.

2. Others make judgements and respond.

3. We experience feelings and react based on our interpretations.



Discussion:

Can you recall playing roles or imitating others when you were children?

Did that have an impact on your current values, goals, or aspirations?

Theories of the Self: Erving Goffman

- **Erving Goffman** believed that meaning is constructed through interaction.
- His approach, called **dramaturgy**, compares social interaction to the theater, where individuals take on roles and act them out for an audience.
- Goffman saw social life as a sort of game, where we work to control the impressions others have of us, a process he called **impression management**.



Think: Your First Professional Interview

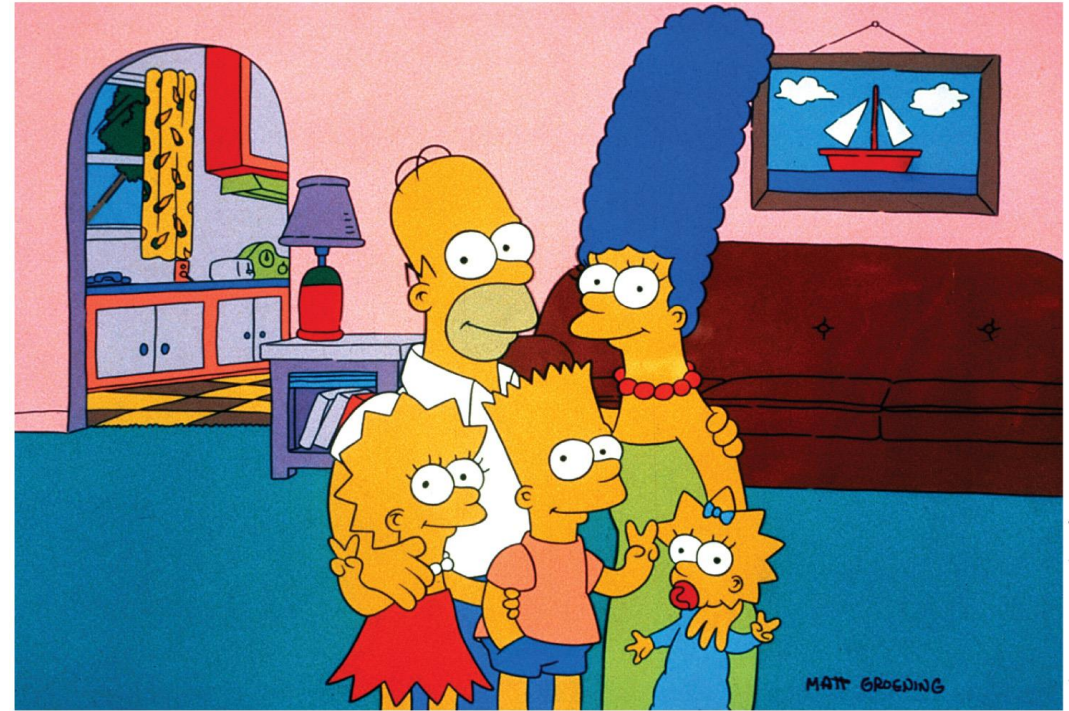
- Image you are about to have your first professional interview.
- What / where is your stage?
- What is your role?
- Who are your audience?
- How you prep and act to manage your impression?

Agents of Socialization

- ***Agents of socialization*** are the social groups, institutions, and individuals that provide structured situations where socialization occurs.
- Major agents
 - Family
 - Schools
 - Peers
 - The Media

Agents of Socialization: The Family

- The family is the **single most significant** agent of socialization in all societies and teaches us the basic values and norms that shape our identity.

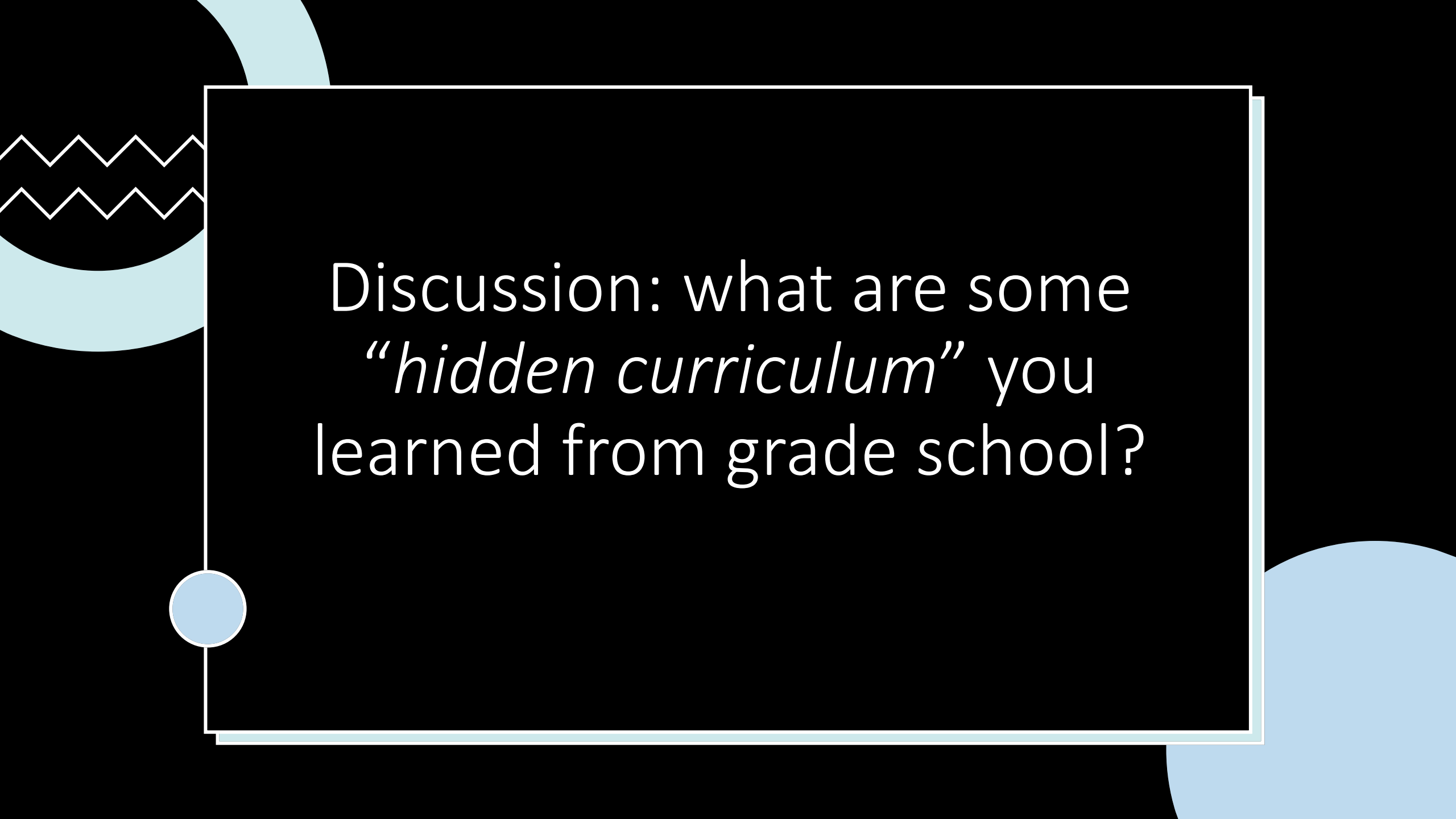


Agents of Socialization: The Family



Agents of Socialization: Schools





Discussion: what are some
“hidden curriculum” you
learned from grade school?



Agents of Socialization: Peers



Agents of Socialization: The Media

- Mass media has become an important agent of socialization, often overriding the family and other institutions in instilling values and norms.
- Most controversial agent of socialization



Discussion: Agent of Socialization at Different Age

- Which agent of socialization you feel had the largest impact on you
 - *as a child*
 - *as a teenager*
 - *as a young adult (now)*

Adult Socialization

Adults are not completely socialized, changes in life circumstances (moving to a new community, losing a job, etc.) result in learning new behaviors

Resocialization is the process of replacing previously learned norms and values with new ones as a part of a transition in life.

Agents of Socialization: Total Institutions



Randy Stotler/AP Photo





Participation Grade:
Two Short Answer Questions

Statuses

- A ***status*** is a position in society that comes with a set of expectations.
 - An ***ascribed status*** is one we are born with that is unlikely to change.
 - An ***embodied status*** is one that is located in our physical selves.
 - An ***achieved status*** is one we have earned through our individual effort or that is imposed by others.
 - Our ***master status*** is a status that seems to override all others and affects all other statuses that we possess.

Discussion: Your Master Status

- Think of how you introduce yourself (other than your name) when you are at the following scenarios:
- *Fraternity / sorority gatherings*
- *First day of class*
- *Meet someone for the first time at a relative's thanksgiving dinner*
- *Travel to a professional conference and start an elevator speech*

Roles

- **Roles** are the set of behaviors expected from a particular status.
- **Role conflict** occurs when the roles associated with one status clash with the roles associated with a different status.
- **Role strain** occurs when roles associated with a single status clash.



Discussion: My Roles

Identify 3 roles you may have

Give 1 example to each of the following:

Role conflict

Role strain

Emotions and Personality (1 of 2)

- Though we tend to believe that our emotions are highly personal and individual, there are social patterns in our emotional responses.
- Emotional responses are ***socially constructed***, meaning they are influenced by social and cultural context.





Emotions and Personality (1 of 2)

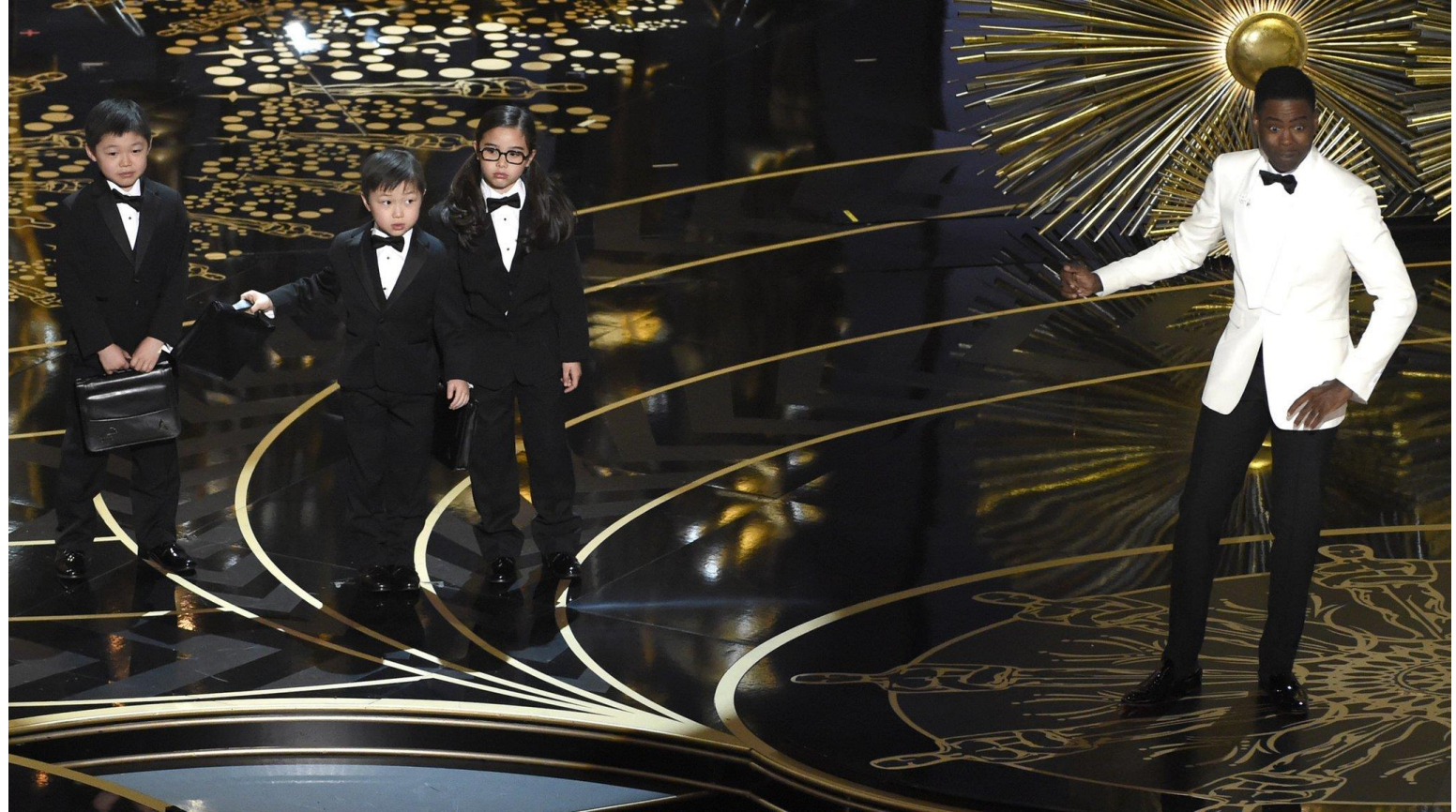
Emotions and Personality (2 of 2)

- *Emotion work* refers to the process of evoking, suppressing, or managing feelings to create a public display of emotion.
- Have you ever had to engage in emotion work for your job or some other reason?



Stereotyping

- Judging others based on preconceived generalizations about groups or categories of people.
- A product of socialization.
- It is wrong yet unavoidable.



DON'T PUT
PEOPLE IN BOXES



Activity: online interaction & COVID

- Socialization is the process of learning and internalizing the values, beliefs, and norms of our social group.
- How does online interaction under COVID impact the process of socialization for the following social groups:
 - *Young children (pre-school)*
 - *school teachers & students*
 - *Family members*
 - *Professional working adults*

How do we socially construct the reality?

Vertical Comparison

- Dating before and after internet in America

Horizontal Comparison

- Funeral in America and in other countries

Why do we need to learn socialization?

- Micro level: To understand individual's behaviors
- Macro level: to understand policies, actions by nation
- Consequences of not knowing socialization?

Study Abroad



Review

- Socialization
- Agents of socialization
- Roles & status
- Role strain vs. role conflict
- Stereotyping

Review #1

Nature is to nurture as _____ is to _____.

- a. environment; biology
- b. biology; environment
- c. biology; sexuality
- d. sexuality; environment

Review #2

Socialization

- a. occurs until the age of 5, when children start school.
- b. concludes when children complete school.
- c. is a lifelong process.
- d. does not occur as an adult.

Review #3

Which agent of socialization has the most impact during the earliest stages of a child's life?

- a. school
- b. peers
- c. mass media
- d. family

Review #4

Given what you have learned about roles, if your boss calls and asks you to work during class time, you will know you are experiencing

- a. role conflict.
- b. role strain.