

Final Exam Study Guide

You should know the main points of each article we have read:

- Martin Scorsese, “I Said Marvel Movies Aren’t Cinema. Let Me Explain.”
- David Betancourt, “*Batgirl* has been canceled. Here’s what’s lost.”
- Drew Magary, “Inside Hollywood’s Visual Effects Crisis”
- Samantha Chery, “HBO Max Removes Nearly 200 Episodes of *Sesame Street*”
- Casey Newton, “Why Vine Died”
- Hyun-Jung Stephany Noh, “Korean Webtoons as an Original Source of Intellectual Property for K-Dramas”
- Edward Ongweso, Jr., “*Ring Nation* Is Amazon’s Reality Show for Our Surveillance Dystopia”

You should be able to define and explain the significance of the following terms and concepts, and give examples:

Movies

Corporate ownership
Visual effects industry
State tax incentives

Television

Linear television
Syndication
Cable television
Serial
Episodic
Golden Age of TV
Streaming platforms
Ad-supported
Subscription fees

Internet

How the internet began
Technological lag
Net neutrality
Open internet
GIF
Sharing economy
Feels Good Man (documentary)

Interactive Media

Many-to-many
Pepe the Frog
Crowdsourcing
Social capital
Monetization

Communication and the Law

First Amendment
Content moderation
Copyright
Intellectual property
Work for Hire
Fair Use
Public domain
Creative Commons

Globalization

Gov’t regulation of telecommunications and content
Cinema as cultural export
Animated media

Surveillance media

